

CRAIG LORD

craiglord11@gmail.com | Ottawa, ON

EDUCATION

CARLETON UNIVERSITY

BACHELOR OF JOURNALISM

Sept. 2012 – April 2016 | Canada
Honours with High Distinction
Minor in History, Political Science

TRAINING

ECONOMICS FOR JOURNALISTS

Fraser Institute (Toronto, Ontario)
May 12-14, 2017

SKILLS

ON-CAMERA

Direct-to-camera performance
Live experience • Panel moderator

PHOTO / VIDEO / AUDIO EDITING

Final Cut Pro • DaVinci Resolve
iMovie • Audacity • Adobe Audition

CODING AND PROGRAMMING

HTML • CSS

CONTENT MANAGEMENT

WordPress • Squarespace • Drupal

AWARDS

EXCELLENCE IN SCIENCE AND TECHNOLOGY REPORTING

Awarded by Canadian Advanced
Technology Alliance (2017)

ACADEMIC HONOURS

CanWest/Don McGillivray
Scholarship
Deans' Honour List (2013-2016)
CTV Journalism Scholarship
Phyllis Wilson Scholarship
Carleton Entrance Scholarship
Diabetes Hope Foundation
Scholarship
Sun Life Scholarship

LANGUAGES

English: Native
French: Intermediate
Spanish: Beginner

LINKS

Website: craiglord.ca
Twitter: @CraigSLord

EXPERIENCE

GLOBAL NEWS // ONLINE JOURNALIST

Ottawa (April 2020-current)

- Sole reporter covering the City of Ottawa during the pandemic
- Set daily editorial lineup of COVID-19, crime, business and city hall stories
- Coordinate TV coverage of Ottawa market with national bureau
- Teamed with national bureau, investigative unit to uncover corruption tying Ottawa tow truck industry to local police officers
- Pitch national business stories such as Shopify earnings, air industry issues

THE PLAIN BAGEL - YOUTUBE // PRODUCER

Ottawa (2019-current)

- The Plain Bagel is a personal finance-focused YouTube channel based in Ottawa with 244,000+ subscribers introducing Millennial, Gen Z audience to the fundamentals of investing, markets and newsworthy concepts
- Write video scripts on topics including stock market, economy
- Video, lighting and framing assistance during filming

OTTAWA BUSINESS JOURNAL // REPORTER, WEB EDITOR

Ottawa (2015-2020)

- Reporter covering local business, public companies, tech, cannabis, real estate
- Won national CATA Science and Tech reporting award for coverage of government procurement policy's impact on businesses
- Took over managing OBJ.ca, page visits rose 50 per cent year-over-year

TECHOPIA // EDITOR, REPORTER, PRODUCER, HOST

Ottawa (2015-2020)

- Launched Ottawa Business Journal's spin-off technology publication, Techopia
- Produced, hosted weekly interview show featuring tech executives
- Interviewed multiple guests in 10-15 min segments, no script or teleprompter
- Selected, pre-interviewed and coordinated newsworthy guests
- Regularly did shows live on-location at Ottawa tech conventions, while balancing daily reporting demands
- Acted as public face of brand as needed, including hosting events

IN THE LONG RUN // SENIOR DIGITAL EDITOR

Cambridge, U.K. (2017-2018)

- Managed digital presence for the University of Cambridge's political science department blog, In the Long Run, where Twitter following more than doubled
- Launched biweekly video interview series showcasing Cambridge scholars

THE GLOBE AND MAIL // EDITOR, VIDEOGRAPHER

Toronto (Summer 2016), Ottawa (Spring 2017)

- Joined The Globe and Mail's summer program after graduation
- Managed video content on website and all Globe and Mail social platforms
- Produced video feature on 2016 U.S. election primaries
- Launched video operations from Ottawa bureau, filming financial and political opinion videos, often working independently on tight deadlines

CTV - CANADA AM // PRODUCER

Toronto (Spring 2016)

- Pitched and produced segments for Canada's national morning show
- Wrote news hits, coordinated shows' guests, assisted on off-studio shoots