

# CRAIG LORD

craiglord11@gmail.com | Ottawa, ON

## EDUCATION

### CARLETON UNIVERSITY

#### BACHELOR OF JOURNALISM

Sept. 2012 – April 2016 | Canada

Honours with High Distinction

Minor in History, Political Science

## SKILLS

### PHOTO / VIDEO / AUDIO EDITING

Final Cut Pro • DaVinci Resolve

iMovie • Audacity • Adobe Audition

### DATA AND VISUALIZATION

MySQL • QGIS • Timeline.js • Excel

### CODING AND PROGRAMMING

HTML • CSS

### CONTENT MANAGEMENT

WordPress • Squarespace • Drupal

Expression Engine

## AWARDS

### EXCELLENCE IN SCIENCE AND

### TECHNOLOGY REPORTING

Awarded by Canadian Advanced

Technology Alliance (2017)

### ACADEMIC HONOURS

Canwest/Don McGillivray Scholarship

Deans' Honour List (2013-2016)

CTV Journalism Scholarship

Phyllis Wilson Scholarship

Carleton Entrance Scholarship

Diabetes Hope Foundation

Scholarship

Sun Life Scholarship

## TRAINING

### ECONOMICS FOR JOURNALISTS

Fraser Institute (Toronto, Ontario)

May 12-14, 2017

## LANGUAGES

English: Native

French: Intermediate

Spanish: Beginner

## LINKS

Website: craiglord.ca

Twitter: @CraigSLord

## EXPERIENCE

### OTTAWA BUSINESS JOURNAL // REPORTER

Ottawa (2015-2018)

- Reporter and photographer covering local business and technology
- Won CATA Science and Tech reporting award for coverage of government procurement policy's impact on local business
- Managing website and content on daily basis

### TECHOPIA // EDITOR, REPORTER, PRODUCER

Ottawa (2015-2018)

- Launched Ottawa Business Journal's spinoff technology publication, Techopia
- Managing daily content, articles, and producing quarterly feature magazines
- Produce weekly Facebook Live show featuring tech executives, entrepreneurs
- In past year, quintupled follower count on Facebook and drove website traffic to all-time highs

### IN THE LONG RUN // SENIOR DIGITAL EDITOR

Cambridge, U.K. (2017-2018)

- Managed digital presence for the University of Cambridge's political science department blog, In the Long Run, where Twitter following more than doubled
- Launched biweekly video interview series showcasing Cambridge scholars

### THE GLOBE AND MAIL // EDITOR, VIDEOGRAPHER

Toronto (Summer 2016), Ottawa (Spring 2017)

- The Globe and Mail has been Canada's national publication for more than 170 years, with a weekly audience of more than two million
- Managed video content on website and all Globe and Mail social platforms
- Provided editorial assistance on the Globe's first podcast project, Colour Code, gold winner of 2017 Digital Publishing Award
- Launched video operations from Ottawa bureau, filming financial and political opinion videos, often working independently on tight deadlines

### CARLETON UNIVERSITY // DIGITAL STORYTELLER

Ottawa (2016-2017)

- Archival and interview research to create timeline documenting 70+ year history of Carleton School of Journalism and Communication

### ONE NEW MESSAGE - PODCAST // PRODUCER

Ottawa (2016)

- Co-host and founding producer of a podcast about voicemail
- Each episode features a new guest sharing a message they always wanted to leave but never had the opportunity or the courage
- More than 3,000 downloads, iTunes New and Noteworthy (Spring 2016)

### CTV - CANADA AM // PRODUCER

Toronto (Spring 2016)

- Pitched and produced segments for Canada's national morning show
- Wrote news hits, coordinated shows' guests, assisted on off-studio shoots

### ADDITIONAL EXPERIENCE // VARIOUS ROLES

- Outreach director, Reporters Without Borders Carleton (2015-2016)
- Editor-in-chief, Centretown News (Winter 2016)
- Senior Program Assistant, SHAD Carleton (July 2013, 2014, 2015)